

## Appendix Three

### INTERVENTION LOGIC TABLE (linked to Section 3.1 of the LDS)

Name of LAG: Vale of Usk								
Date Completed/Updated: 22 <sup>nd</sup> April 2021								
Development Needs / Opportunities	Specific Objective	Strategic Fit	Type of actions to be supported – SMART actions, state where co-operation action is envisaged	Outputs (from LDS Guidance Monitoring Framework section plus additional indicators/targets set by LAG)	Output Target	Contribution to cross-cutting themes	Who will be involved in the delivery	Timeline (start-finish)
Theme 1: Adding Value to local identity and natural and cultural resources								
<ul style="list-style-type: none"> <li>Need for support and training of tourism volunteers and ambassadors</li> <li>Need for integration of rural tourism product in terms of information, interpretation, on-line resources</li> <li>Opportunities to build and integrate activity based food tourism such as farm or restaurant trails</li> <li>Specific needs in terms of developing new attractions and experiences, e.g. farm experiences, experiences and food tourism</li> <li>Need to up-skill rural tourism providers in terms of sense of place training e.g. the local food offer and becoming local ambassadors</li> <li>Need to safeguard and manage natural assets that forms part of visitor offer and relate these to village services in terms of integration and local enterprise e.g. e.g. farm diversification, farm shops</li> </ul>	<ul style="list-style-type: none"> <li>To maximise the area's visitor potential through integrating experiences, products and networks focussing on out of season opportunities;</li> </ul>	<ul style="list-style-type: none"> <li>Partnership for Growth – The Welsh Government Strategy for Tourism – 2013-2020</li> <li>Abergavenny Visitor Experience Development Plan – Adventa</li> <li>Woodland for Wales Strategy</li> <li>Monmouthshire Destination Management Plan – Monmouthshire County Council</li> <li>Newport Destination Management Action Plan – Newport City Council</li> <li>Caerleon Destination Management Plan – Newport City Council</li> <li>Standing Up for Newport - Newport City Council Corporate Plan 2012-2017</li> <li>Living Levels Project</li> <li>Action Plan for Pollinators – Welsh Government</li> <li>BBNPA tourism strategy</li> <li>Well Being of Future Generations Act 2015</li> <li>One Wales One Planet</li> <li>Vibrant and Viable Wales</li> <li>Food and Drink Action Plan</li> </ul>	<ol style="list-style-type: none"> <li>To develop integrated media for rural tourism providers and links with destination management areas through training, mentoring and co-ordinating promotional material at a strategic and local level</li> <li>To work with existing/emerging partnership projects that are developing natural and cultural asset led projects in terms of activity based tourism, heritage and cultural based tourism and look at ways of complementing local training, volunteering, guiding, environmental management</li> <li>To develop local projects through groups such as social enterprises and through clustering activity tourism business so that a diverse range and quality of activity tourism is provided for a targeted segment of visitor</li> <li>To support feasibility into new rural tourism products, facilities and attractions where support is given through feasibility, best practice exchange. The woodlands such as the Wentwood Forest is an ideal example with which to further develop cycling, walking and equine activities with a fit to Woodlands for people.</li> <li>To maximise the opportunities for supply to the game market of deer within these woodlands</li> <li>To develop and manage natural assets that aids local economic prosperity and safeguards local biodiversity through volunteering</li> </ol>	<ul style="list-style-type: none"> <li>Number of operations</li> <li>R.24 Number of jobs created</li> <li>LD-CL.003 Number of jobs safeguarded through supported projects?</li> <li>LD-CL.002 Number of Networks established</li> <li>LD-CL.001 Number of Feasibility studies</li> <li>LD-CL.005 Number of Community Hubs</li> <li>LD-CL.004 Number of Pilot Activities undertaken/supported</li> <li>LD-CL.006 Number of promotional/marketing activities raising awareness of the LDS/its projects</li> <li>LD-CL.007 Number of Stakeholders engaged</li> <li>LD-CL.008 Number of participants supported</li> </ul>	<p>12 0</p> <p>0</p> <p>10 4</p> <p>10</p> <p>12</p> <p>20</p> <p>200</p> <p>200</p>	<ul style="list-style-type: none"> <li>Encourage EO &amp; GM through intergenerational local involvement</li> <li>Build capacity in local tourism organisations addressing particularly women</li> <li>Production of bilingual information</li> <li>Develop products that are sensitive and enhance the natural environment</li> <li>Encourage involvement from isolated</li> </ul>	RDP Project Delivery and Animation Team and Sector Specific	January 2016 – December 2021

			<p>support, training, marketing and promotion and networking with other groups across the territory</p> <p>7.</p>			<p>individuals</p> <ul style="list-style-type: none"> <li>• Offer skills development opportunities to enhance employment opportunities</li> <li>• Establish open platform web resources to encourage local communication, offer training if required</li> </ul>		
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Theme 2: Facilitating pre-commercial development, business partnerships and short supply chains

Development Needs / Opportunities	Specific Objective	Strategic Fit	Type of actions to be supported – SMART actions, state where co-operation action is envisaged	Outputs (from LDS Guidance Monitoring Framework section plus additional indicators/targets set by LAG)	Output Target	Contribution to cross-cutting themes	Who will be involved in the delivery	Timeline (start-finish)
<ul style="list-style-type: none"> <li>Lack of informal rural business support</li> <li>Need for more digital support in terms of advice, design and planning</li> <li>Opportunities to explore new clusters and B2B working</li> <li>Business support for women in enterprise through mentoring and coaching</li> <li>Issues related to mobility in young people and how local transport can overcome these barriers</li> <li>Support for producers and land based organisations in relation to ICT support, diversification and signposting to process and marketing advice.</li> <li>Creating closer linkages with growers and business such as leisure industry – creating clear links with procurement and supply and demand</li> <li>Opportunity to link proposed broadband upgrades with opportunities for WiFi hubs and rural enterprise centres linked to community hubs</li> <li>Opportunities to develop local on-line sales of products and services that are virtual and physical in relation</li> </ul>	<ul style="list-style-type: none"> <li>To identify pre-commercial rural enterprises to engage through a rural mentoring network, business to business supply network, targeted towards sector specific beneficiaries;</li> </ul>	<ul style="list-style-type: none"> <li>Food and Drink Action Plan – Welsh Government</li> <li>Action Plan for Food and Drink – Welsh Government</li> <li>ICT Strategy for Wales – Welsh Government</li> <li>Monmouthshire Business Growth and Enterprise Strategy</li> <li>Single Integrated Plan 2013-2017 – Monmouthshire County Council</li> <li>Single Integrated Plan – Newport City Council</li> <li>Newport Economic Development Plan 2011-2015 – Newport City Council</li> <li>Digital Inclusion – Welsh Government</li> <li>Well Being of Future Generations Act 2015</li> </ul>	<ol style="list-style-type: none"> <li>To develop rural business networks that provide specific sector support and forums for exchanging ideas and joint action</li> <li>To provide advice and support on digital technology in terms of on-line development, sales, linking to complementary businesses and developing local clusters</li> <li>To develop a mentoring scheme for women in enterprise</li> <li>To undertake research into local barriers to young people gaining employment in terms of mobility</li> <li>To extend knowledge from Made in Monmouthshire and other food related initiatives into the wider territory that integrates experiences and develops unique offers in terms of food heritage and food linked to activity tourism</li> <li>To develop social enterprises that meet gaps in rural basic services, local visitor offer and other gaps in the local market</li> <li>To explore the development of shared support facilities within local community hubs and enablement of WIFI and other measures to ensure reliable connectivity in rural places</li> <li>To develop an integrated on-line market place that connects hubs, places, producers, local businesses with urban centres and complements other WG initiatives in terms of TCP support</li> </ol>	<ul style="list-style-type: none"> <li>Number of operations</li> <li>R.24 Number of jobs created</li> <li>LD-CL.002 Number of Networks established</li> <li>LD-CL.001 Number of Feasibility studies</li> <li>LD-CL.005 Number of Community Hubs</li> <li>LD-CL.004 Number of Pilot Activities undertaken/supported</li> <li>LD-CL.006 Number of promotional/marketing activities raising awareness of the LDS/its projects</li> <li>LD-CL.007 Number of Stakeholders engaged</li> <li>LD-CL.008 Number of participants supported</li> </ul>	<p>12 0</p> <p>3</p> <p>8</p> <p>4</p> <p>4</p> <p>12</p> <p>360</p> <p>0</p>	<ul style="list-style-type: none"> <li>Supporting underrepresented groups with services e.g. business start ups</li> <li>Opportunities to trial entrepreneurship and new products with young people, young farmers, etc.</li> <li>Opportunities to add value to local products</li> <li>Consider affordable transport options, care options, etc. when offering courses to isolated and vulnerable groups</li> <li>Offer intergenerational mentorship opportunities</li> </ul>	<p>RDP Animation Team and Sector Specific</p>	<p>January 2016 – December 2021</p>

to hubs e.g. local click and collect								
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**Theme 3: Exploring new ways of providing non-statutory local services**

<b>Development Needs / Opportunities</b>	<b>Specific Objective</b>	<b>Strategic Fit</b>	<b>Type of actions to be supported – SMART actions, state where co-operation action is envisaged</b>	<b>Outputs (from LDS Guidance Monitoring Framework section plus additional indicators/targets set by LAG)</b>	<b>Output Target</b>	<b>Contribution to cross-cutting themes</b>	<b>Who will be involved in the delivery</b>	<b>Timeline (start-finish)</b>
<ul style="list-style-type: none"> <li>Sustainability of community facilities is a constant challenge</li> <li>Rural isolation in new rural areas such as Newport as well as known rural communities</li> <li>Recruitment and retention of active volunteers</li> <li>Still demand for community transport linked to employment, health, local services</li> <li>Lack of digital infrastructure and knowledge within rural communities</li> <li>Opportunities to integrate transport with local services and visitor offer</li> <li>Opportunities to apply community led planning in terms of project specific activity</li> <li>Rural villages and places can provide a focus for demonstration and best practice such as renewable</li> <li>Need to address rural poverty issues such as advice surgeries, social</li> </ul>	<ul style="list-style-type: none"> <li>To work with rural communities to enable and facilitate a self-help rural coaching network, to identify and address future needs thereby providing an opportunity to explore new ways of providing non-statutory local services;</li> </ul>	<ul style="list-style-type: none"> <li>Bryn-Y-Cwm Whole Place Plan – Monmouthshire County Council</li> <li>Seven for Severnside Whole Place Plan - Monmouthshire County Council</li> <li>ICT Strategy for Wales – Welsh Government</li> <li>Monmouthshire Business Growth and Enterprise Strategy</li> <li>Single Integrated Plan 2013-2017 – Monmouthshire County Council</li> <li>Single Integrated Plan – Newport City Council</li> <li>Standing Up for Newport - Newport City Council Corporate Plan 2012-2017</li> <li>Digital Inclusion Stronger Communities – Wales Co-operative Centre</li> <li>Building Resilient Communities: Welsh Government Tackling Poverty Action Plan</li> <li>Well Being of Future Generations Act 2015</li> </ul>	<ol style="list-style-type: none"> <li>To implement proposals from community led planning in Monmouthshire in terms of business case/feasibility planning development</li> <li>To develop a shared toolkit scheme for rural communities in Newport, in addition to Monmouthshire in terms of rural community audits, mapping, action planning, etc.</li> <li>To strongly align local services through community hubs and understand usage of local assets and how to maximise these in terms of value, patronage and loyalty</li> <li>To share knowledge on developed initiatives in Monmouthshire such as community transport, local food, digital apps with new rural communities through network events and pilot projects</li> <li>To showcase local products, services, knowledge and solutions through community hubs through physical engagement and through virtual on-line sharing</li> <li>To explore community hubs as places to distribute and collect products that meet specific local gaps in services and ensure accessibility for all</li> </ol>	<ul style="list-style-type: none"> <li>Number of operations</li> <li>R.24 Number of jobs created</li> <li>LD-CL.002 Number of Networks established</li> <li>LD-CL.001 Number of Feasibility studies</li> <li>LD-CL.005 Number of Community Hubs</li> <li>LD-CL.004 Number of Pilot Activities undertaken/supported</li> <li>LD-CL.006 Number of promotional/marketing activities raising awareness of the LDS/its projects</li> <li>LD-CL.007 Number of Stakeholders engaged</li> <li>LD-CL.008 Number of participants supported</li> </ul>	<p>10 0</p> <p>15</p> <p>6</p> <p>15</p> <p>4</p> <p>0</p> <p>1500</p> <p>0</p>	<ul style="list-style-type: none"> <li>One stop advice support at community venues to address social exclusion and tackle poverty</li> <li>Support for community transport schemes</li> <li>Volunteering opportunities for local environment enhancements, time banking, outreach services, etc.</li> </ul>	RDP Animation Team and Sector Specific	January 2016 – December 2021

drops in, digital exclusion, access to fresh produce, etc.			7. To develop digitally led outreach projects that upskill rural communities in access, content management, social media integration, dynamic information, etc., with a view to addressing social and digital exclusion and tackling poverty.					
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Theme 4: Renewable energy at Community level								
Development Needs / Opportunities	Specific Objective	Strategic Fit	Type of actions to be supported – SMART actions, state where co-operation action is envisaged	Outputs (from LDS Guidance Monitoring Framework section plus additional indicators/targets set by LAG)	Output Target	Contribution to cross-cutting themes	Who will be involved in the delivery	Timeline (start-finish)
<ul style="list-style-type: none"> <li>Need for more awareness raising and education on renewable energy benefits</li> <li>Opportunities to build demand for biofuel and biomass</li> <li>Opportunities to build small scale community heating systems</li> <li>Need to increase the number of community hub ASHP</li> <li>Opportunities for hydro, PV and wind at a community level</li> <li>Links from woodland management to biomass and local village hub facilities</li> <li>Lack of visibility of community level programmes</li> <li>Opportunities for co-operative buying</li> <li>Lack of local energy groups such as Transition Groups in rural communities</li> </ul>	<p><i>To identify community hubs that can demonstrate the use of renewable energy and capitalising on natural assets e.g. community woodland, biomass.</i></p>	<ul style="list-style-type: none"> <li>One Wales, One Planet – Welsh Government</li> <li>Woodland for Wales Strategy</li> <li>Energy Wales: A Low Carbon Transition – Welsh Government</li> <li>Building Resilient Communities: Welsh Government Tackling Poverty Action Plan</li> <li>Sustainable Development Policy – Monmouthshire County Council</li> <li>Climate Change and Sustainable Energy Strategy</li> <li>New Landlords legal requirements on EPC</li> <li>Severn Wye Energy Agency initiatives</li> <li>Coed Cymru woodland plans</li> <li>Monmouthshire’s Action Plans for Sustainability <ul style="list-style-type: none"> <li>Llandogo</li> <li>Mardy</li> <li>Portskewett</li> <li>Raglan</li> <li>Skenfrith</li> <li>Wyesham</li> </ul> </li> </ul>	<ol style="list-style-type: none"> <li>To implement proposals from the respective Monmouthshire’s Action Plans for Sustainability (MAPs) undertaken by Severn Wye energy</li> <li>To develop demonstration projects associated with renewable energy with community hubs, transport, local facilities, etc.</li> <li>To raise awareness of renewable energy initiatives and solutions amongst rural communities through local promotion, in particular through Welsh woodlands as a response to climate change and to address local fuel poverty issues.</li> <li>To establish networks with farmers and landowners to investigate likely supply and link to community led demand in terms of underused resources</li> <li>To promote low energy approach to visitors to the area in terms of consumption and awareness of alternative energy generation being provided</li> <li>To develop community composting centres in support of community growing schemes with</li> </ol>	<ul style="list-style-type: none"> <li>Number of operations</li> <li>R.24 Number of jobs created</li> <li>LD-CL.002 Number of Networks established</li> <li>LD-CL.001 Number of Feasibility studies</li> <li>LD-CL.005 Number of Community Hubs</li> <li>LD-CL.004 Number of Pilot Activities undertaken/supported</li> <li>LD-CL.006 Number of promotional/marketing activities raising awareness of the LDS/its projects</li> <li>LD-CL.007 Number of Stakeholders engaged</li> <li>LD-CL.008 Number of participants supported</li> </ul>	<p>80</p> <p>2</p> <p>2</p> <p>0</p> <p>2</p> <p>4</p> <p>250</p> <p>0</p>	<ul style="list-style-type: none"> <li>Dissemination of information which is accessible for all</li> <li>Engagement of young people, farming community, etc.</li> <li>Opportunities to link with business programmes e.g. start-ups</li> <li>Advice on tackling fuel poverty e.g. community renewable schemes</li> </ul>	RDP Animation Team and Sector Specific	January 2016 – December 2021

<ul style="list-style-type: none"> <li>Ideas around green vehicles and community transport</li> <li>Opportunities for demonstration and best practice</li> <li>Need to support and advice local communities on funding opportunities</li> <li>Improve community connectivity by supporting broadband at community halls and hubs</li> <li>Support community facilities through training and advice</li> </ul>		<ul style="list-style-type: none"> <li>Standing Up for Newport - Newport City Council Corporate Plan 2012-2017</li> <li>Newport Economic Development Strategy 2011-2015 – Newport City Council</li> <li>Well Being of Future Generations Act 2015</li> <li>Climate Emergency Strategy – Monmouthshire County Council 2019</li> </ul>	<p>a view to addressing food poverty.</p> <ol style="list-style-type: none"> <li>Initiatives around electric vehicles charging points</li> <li>Actions to mitigate the impact of climate change</li> <li>Ideas around carbon capture and sequestration</li> </ol>					
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Theme 5: Exploitation of digital technology								
Development Needs / Opportunities	Specific Objective	Strategic Fit	Type of actions to be supported – SMART actions, state where co-operation action is envisaged	Outputs (from LDS Guidance Monitoring Framework section plus additional indicators/targets set by LAG)	Output Target	Contribution to cross-cutting themes	Who will be involved in the delivery	Timeline (start-finish)
<ul style="list-style-type: none"> <li>Need for better broadband and mobile phone coverage</li> <li>Poor connectivity is limiting social and economic well-being in rural communities in terms of access to daily services, health, learning, communication, etc.</li> <li>Rural communities have limited access to digital facilities in terms of group based learning, remote access, digital printing,</li> </ul>	<ul style="list-style-type: none"> <li>To develop a connected territory that links rural hubs and places through digital technology, up-skilling communities for community and social benefit, whilst addressing exclusion and isolation;</li> </ul>	<ul style="list-style-type: none"> <li>Bryn-Y-Cwm Whole Place Plan – Monmouthshire County Council</li> <li>Seven for Severnside Whole Place Plan - Monmouthshire County Council</li> <li>ICT Strategy for Wales – Welsh Government</li> <li>Monmouthshire Business Growth and Enterprise Strategy</li> <li>Single Integrated Plan 2013-2017 – Monmouthshire County Council</li> </ul>	<ol style="list-style-type: none"> <li>To provide training and support for rural communities in digital technology</li> <li>To support farmers and land based producers with ICT support and diversification opportunities</li> <li>To provide sector specific support in terms of short supply chain development, marketing, B2B and clustering local enterprises through digital mediums</li> <li>To provide e-learning opportunities in digital technology through rural IT clubs linked to coffee mornings/ afternoon teas, etc.</li> </ol>	<ul style="list-style-type: none"> <li>Number of operations</li> <li>R.24 Number of jobs created</li> <li>LD-CL.002 Number of Networks established</li> <li>LD-CL.001 Number of Feasibility studies</li> <li>LD-CL.005 Number of Community Hubs</li> <li>LD-CL.004 Number of Pilot Activities undertaken/supported</li> <li>LD-CL.006 Number of promotional/marketing activities raising awareness of the LDS/its projects</li> </ul>	<p>8 0</p> <p>4</p> <p>2</p> <p>4</p> <p>6</p> <p>4</p>	<ul style="list-style-type: none"> <li>Opportunities to address digital exclusion and social isolation issues via ICT training support</li> <li>Opportunity to enable community ICT provision</li> </ul>	RDP Animation Team and Sector Specific	January 2016 – December 2021

<p>video conferencing, etc.</p> <ul style="list-style-type: none"> <li>• Opportunities for rural communities to support the isolated and vulnerable</li> <li>• Rural enterprises see the opportunity for shared digital hubs in terms of networking, shared solutions and retaining knowledge and expenditure</li> <li>• Increasing needs of digitally aware visitors to destination management area</li> <li>• Co-relationship between wider rural and market towns and urban centres with the need to integrate in terms of buy local and short supply chain integration</li> <li>• Need for ICT support for farmers in terms of farm management and returns to WG and EC</li> <li>• Opportunities for farming cooperatives to supply to on-line local markets</li> <li>• Opportunity for interpretation to be on-line and for communities to create content in terms of sense of place, local heritage and culture, storytelling and use of technology such as augmented reality</li> <li>• Opportunity to demonstrate the opportunities that exist with Smart towns, using sensors and low power digital networks</li> </ul>		<ul style="list-style-type: none"> <li>– Single Integrated Plan – Newport City Council</li> <li>– Digital Inclusion Stronger Communities – Wales Co-operative Centre</li> <li>– Superfastcymru Wales broadband scheme</li> <li>– Town Centre Partnership Fund – Welsh Government</li> <li>– Newport Destination Management Action Plan – Newport City Council</li> <li>– Building Resilient Communities: Welsh Government Tackling Poverty Action Plan</li> <li>– Digital Inclusion Stronger Communities – Wales Co-operative Centre</li> <li>– Well Being of Future Generations Act 2015</li> </ul>	<ol style="list-style-type: none"> <li>5. To develop community based tourism interpretation initiatives that upskills communities in terms of content development and integration with visitor facing web resources</li> <li>6. To trial new digital products through short leasing and market test ideas in terms of digital uptake, community learning, local economic development, amongst others</li> <li>7. To explore the feasibility of linking rural producers and businesses with town/urban based web portals in terms of buy local with links to loyalty and secondary benefits</li> <li>8. To develop the successful rural community broadband projects by encouraging further take-up of high speed broadband</li> <li>9. To develop live video streaming from events around the county to those excluded by cost or lack of mobility</li> <li>10. To develop an ICT recycling scheme to enable those excluded from digital inclusion by cost</li> <li>11. To develop a mentoring scheme for the computer non-IT literate using youths in the community as part of Duke of Edinburgh Award community hours scheme</li> <li>12. To work with communities, to 'bulk-buy' affordable broadband services, especially those socially excluded by service costs</li> </ol>	<ul style="list-style-type: none"> <li>• LD-CL.007 Number of Stakeholders engaged</li> <li>• LD-CL.008 Number of participants supported</li> </ul>	<p>220</p> <p>50</p>	<ul style="list-style-type: none"> <li>• Use of recycled and low energy ICT equipment to reduce environmental impact</li> </ul>		
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